



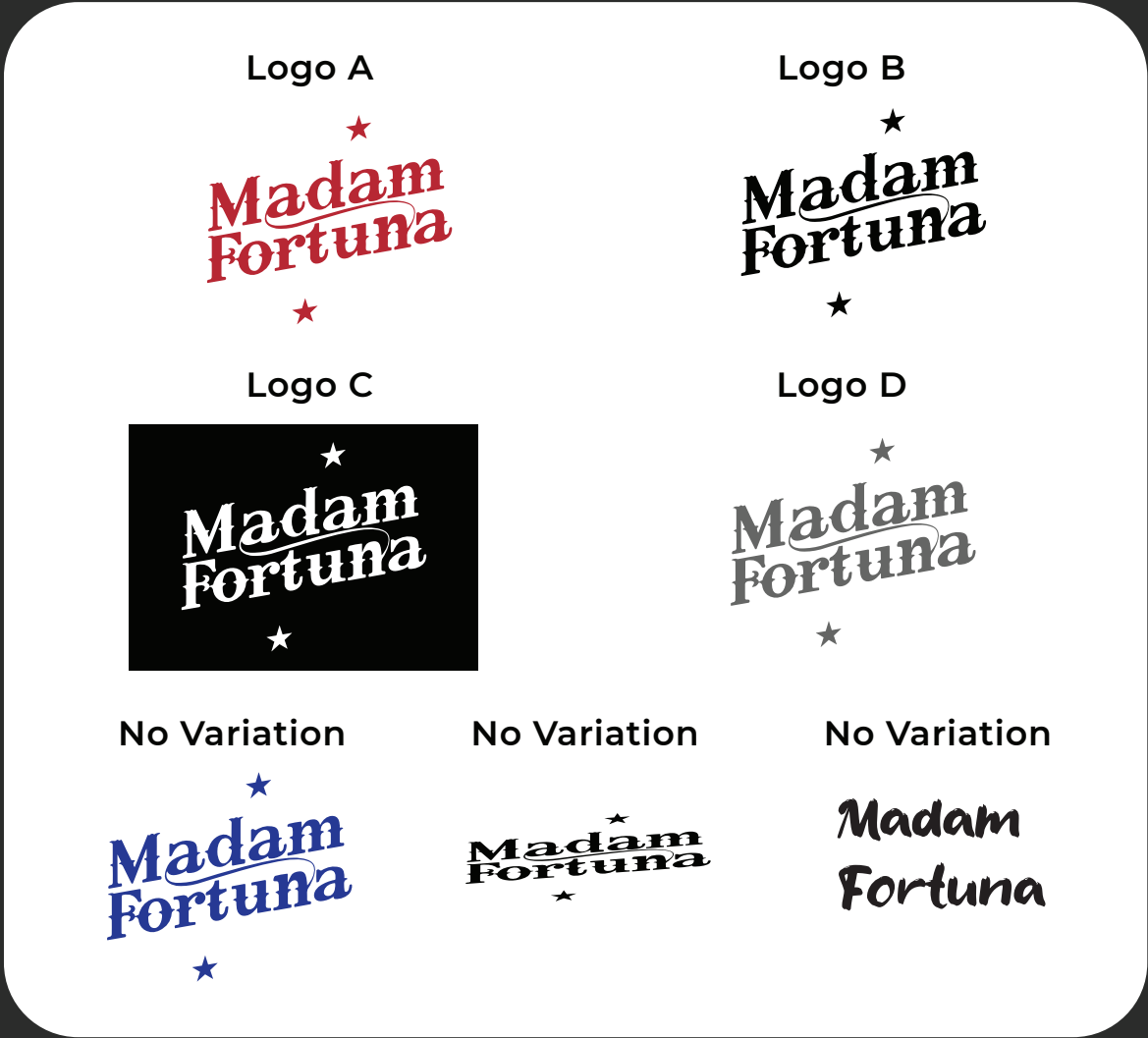
**MADAM
FORTUNA
LOGO
APPLICATION.**

Table of Content.

Correctly follow the logo application suggestions explained in this document.

LOGO 2
TONE 3
BACKGROUND 4

Logo Application



APPLICATION
ON BACKGROUND

Tone And Manner

Application on Background



C	20	R	183
M	96	G	41
Y	85	B	51
K	10		

White Background
Apply red: When the rest of the logos also have color.
Apply black: When the rest of the logos are also black.



C	75	R	0
M	68	G	0
Y	67	B	0
K	90		

White Background
Appy grayscale: When the rest of the logos are also in grayscale.



C	0	R	255
M	0	G	255
Y	0	B	255
K	0		

Black Background
Apply white: Always when the background is black



C	60	R	102
M	51	G	103
Y	52	B	102
K	20		

Color Background
Apply white: Always when the background is color



THANK YOU

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